

Third-Party Event Promotion

Reach out to your network

Connect and engage with your supporters often and all stages of planning. Cheerleading, story telling, and updates create buzz. A leadership or matching gift can also entice people to support your work. Whatever you do, thank your supporters often.

Communication Materials

Your materials should let others know YOU are supporting A Safe Place. This gives credit, where credit is due. Because our brand and messaging are important, we ask for five (5) working days to review and approve materials before you use them. We may request edits to ensure positive, effective messaging that supports our shared mission, vision, and values.

Support for Online Fundraising

We can help you create a customized landing (webpage) to support your event. This provides an easy, efficient way for donors to give.

Promote with Social Media

Because social media can further your efforts, we encourage you to use it often. Remember to tag A Safe Place and use our hashtags, so we can support your efforts. For example, create Facebook event, then tag or share our page. Post your photos and tag us on Instagram. Tweet live updates using our hashtag and tagging us.

A Safe Place Social Media Links & Hashtags

Facebook: [@ASafePlaceSSS](https://www.facebook.com/ASafePlaceSSS)

Instagram: [@strathcona_shelter_society](https://www.instagram.com/strathcona_shelter_society)

LinkedIn: [@asafeplace-sssltd](https://www.linkedin.com/company/asafeplace-sssltd)

Twitter: [@ASafePlace_SSS](https://twitter.com/ASafePlace_SSS)

Hashtags: #ASafePlace